



WINTER SKIN WOES: ULTRAGLIDE SERUMS TO THE RESCUE

mdpen
MICRODERMAL NEEDLING

ULTRAGLIDE SERUMS TO THE RESCUE

Winter can be harsh on the skin. The drop in temperature, biting wind, and dry indoor heating can wreak havoc, leaving skin dehydrated, irritated and more sensitive than ever. For many, this seasonal shift exacerbates conditions like flaking, redness and dullness, making effective skin treatments even more crucial during the colder months. Enter microneedling: a powerful skin rejuvenation technique that continues to grow in popularity year-round. While microneedling offers transformative results, winter skin requires extra care to ensure optimal outcomes, particularly when it comes to hydration, healing and comfort.

For microneedling practitioners, delivering exceptional results hinges not only on the procedure itself but also on the quality of skincare products integrated into each stage of the process. MDPen's UltraGlide Serums provide a science-backed solution to address the unique challenges of winter skin. With targeted formulations for pre-care, during treatment and post-care, these serums enhance treatment outcomes while prioritizing patient comfort. In this article, we'll explore winter skin challenges, the role of skincare in microneedling and why MDPen UltraGlide Serums are essential for achieving radiant, rejuvenated skin—even in the harshest conditions.

**WINTER'S HARSHNESS
MAKES MICRONEEDLING
ESSENTIAL FOR
ADDRESSING DRYNESS
AND SENSITIVITY.**

ULTRAGLIDE SERUMS TO THE RESCUE

WINTER SKIN CHALLENGES AND THE ROLE OF MICRONEEDLING

Winter weather can strip the skin of essential moisture, weakening its protective barrier and leaving it vulnerable to dryness, irritation, and inflammation. These factors not only dull the complexion but also increase skin sensitivity, which can make treatments like microneedling feel more intense if proper care isn't taken.

Despite these challenges, winter remains an ideal time for microneedling treatments. Reduced sun exposure during the colder months decreases the risk of post-treatment complications like hyperpigmentation. Additionally, microneedling's ability to stimulate collagen production and cellular repair can counteract winter-induced dullness and dryness, restoring a healthy glow. However, for patients to achieve optimal results, practitioners must prioritize skin preparation, comfort during the procedure, and accelerated recovery afterward—steps that MDPen Ultra-Glide Serums are specifically designed to support.

THE THREE KEY STAGES OF MICRONEEDLING: PRE-CARE, DURING TREATMENT, AND POST-CARE

Microneedling treatments can only go as far as the protocols that support them. Each stage—pre-care, during treatment, and post-care—plays a critical role in determining the patient's experience and results:

- **Pre-Care:** Preparing the skin with hydration and antioxidants is essential for reducing sensitivity and irritation. Winter skin, already prone to dryness, particularly benefits from pre-treatment hydration to bolster the skin barrier.
- **During Treatment:** Comfort and efficacy are key during microneedling procedures. High-quality serums not only help the microneedling device glide smoothly but also enhance the delivery of active ingredients into the skin.
- **Post-Care:** Proper post-care is crucial for promoting healing, reducing inflammation, and supporting the skin's natural regenerative processes. Skipping this step—or using products that aren't optimized for microneedling—can hinder results and extend recovery time.

By selecting products designed to perform at every stage, practitioners can maximize both treatment outcomes and patient satisfaction.



ULTRAGLIDE SERUMS TO THE RESCUE

MDPen's UltraGlide Serums are crafted to address the specific needs of microneedling patients, particularly during the winter months when the skin requires extra hydration, healing, and support. Let's take a closer look at the science and benefits of these advanced formulations:

COPPER + HA MIST

- **Hydrating and Calming Properties:** Combat winter dryness with Copper + HA Mist. Enriched with hyaluronic acid, it deeply moisturizes and soothes irritated skin.
- **Copper Peptides for Healing:** Copper peptides reduce inflammation, boost skin repair, and promote collagen and elastin production.
- **Cooling Effect:** During microneedling, the mist provides a refreshing, cooling sensation for enhanced comfort and even serum application.

CELLULAR RENEWAL SERUM

- **Stimulating Cellular Turnover:** Microneedling kickstarts repair, while the Cellular Renewal Serum enhances cellular turnover for a brighter, even complexion.
- **Collagen Production:** The serum's key ingredients boost collagen, repairing winter-worn skin and reducing signs of aging.

TIGHTEN & LIFT SERUM

- **Firming and Elasticity-Boosting:** As the name suggests, the Tighten & Lift Serum is designed to enhance skin firmness and elasticity. It contains advanced peptides and active ingredients that work synergistically with microneedling to tighten the skin.
- **Winter Glow:** This serum combats the dullness that often accompanies winter by stimulating circulation and revitalizing the skin's appearance.

HYALURONIC ACID

- **Superior Hydration:** Hyaluronic acid is renowned for its ability to retain up to 1,000 times its weight in water, making it the ultimate hydrating ingredient for winter skin.
- **Enhanced Glide:** When used during treatment, hyaluronic acid creates a smooth surface for the microneedling device, ensuring even penetration and reducing the risk of irritation.



ULTRAGLIDE SERUMS TO THE RESCUE

HUMAN-DERIVED GROWTH FACTOR GEL

- **Advanced Science for Skin Regeneration:** Growth factors are naturally occurring proteins that play a crucial role in wound healing and tissue repair. This gel harnesses the power of human-derived growth factors to accelerate post-treatment recovery and enhance the skin's overall resilience.
- **Reduced Downtime:** Patients benefit from faster healing times and fewer visible signs of irritation, making this gel a must-have for post-care protocols.

WHY MDPEN SERUMS ARE A GAME-CHANGER

Both practitioners and patients benefit from incorporating MDPen UltraGlide Serums into microneedling treatments:

- **For Practitioners:** The convenience of a complete system tailored for microneedling enhances treatment protocols and inspires confidence in patient care. Science-backed formulations ensure consistent, high-quality results.
- **For Patients:** Improved comfort, faster recovery, and visibly enhanced outcomes translate to higher satisfaction and loyalty. In winter, when skin faces additional challenges, these serums deliver the hydration, healing, and support needed for radiant results.

HOW TO INCORPORATE MDPEN ULTRAGLIDE SERUMS

MDPen's serums are designed to seamlessly integrate into microneedling protocols:

- **Pre-Care:** Begin by applying the Copper + HA Mist to hydrate and soothe the skin. This step prepares the skin for treatment by reducing sensitivity and irritation.
- **During Treatment:** Use the Copper + HA Mist alongside hyaluronic acid as a glide medium. This ensures a comfortable treatment experience while delivering hydration and active ingredients into the skin.
- **Post-Care:** After the procedure, apply the Cellular Renewal Serum followed by the Human-Derived Growth Factor Gel. These products accelerate healing, reduce redness, and support the skin's natural repair processes, helping patients recover faster and with better results.



ULTRAGLIDE SERUMS TO THE RESCUE

Microneedling treatments offer unparalleled rejuvenation, but winter skin requires an extra layer of care to achieve optimal results. MDPen UltraGlide Serums are the ultimate solution for practitioners looking to enhance their protocols and deliver exceptional outcomes, even in the harshest seasons. With formulations designed for every stage of the microneedling process, these serums hydrate, heal, and support the skin's natural renewal—making winter skin woes a thing of the past.

Ready to elevate your microneedling practice? Explore the full range of MDPen serums by visiting our website or contacting our sales team today.

mdpen
.....
MICRODERMAL NEEDLING

TO LEARN MORE, CONTACT US AT
(888) 313-1415
www.mdpen.co

